



## gawck retractable plus, extra-wide™

The gawck retractable plus, extra-wide provides all the benefits of its leaner sibling, but with a 25% larger graphic. To ensure that your artwork and message stand out, we use a unique material made specifically for banner stands. It has a rich satin finish, doesn't sag or curl, and contains gawck block™ to eliminate light from washing out your artwork from behind. Available in silver or black, the stand has a low profile base that eliminates the need for a stabilizing pivot foot. If you want to change your artwork in the future, we can even print and install a new graphic into the stand to save you the cost of new hardware. This banner stand sets up in seconds and comes with a premium padded nylon transport bag, instruction sheet and a one-year hardware warranty. With a graphic that is six inches taller than a standard sized banner stand, the gawck retractable plus, extra-wide stands at 7' 2" in height when in use.

**Banner size:** 39.25" w x 83.25" h (see detailed specifications below)

**Usage:** Primarily used for portable or stationary indoor displays. Also suitable for short term outdoor events when protected from the elements.

**Printing:** 6/0 full colour printing at 600 dpi using durable, eco-friendly latex ink

**Graphic material:** Made specifically for banner stands, rich satin finish, no edge curl and contains gawck block™ to eliminate show through.

**Stand:** Low profile aluminum base and molded end caps for a smooth, modern look

**Set up:** Ships fully assembled and sets up in seconds

**Also includes:** Padded nylon transport bag, instruction sheet and a one-year hardware warranty

**Options:** Available in silver or black

## Design and ordering guidelines:

For best results, please use the following guidelines when creating and submitting your artwork:

**Size and bleed:** Your artwork requires bleed for both the rail at the top and the base at the bottom. The visible portion of the banner is 39.25" x 83.25". Add bleed of 1/2" at the top and 3" at the bottom of your artwork. Your final artwork will measure 39.25" x 86.75".

**Tip:** keeping text or other important elements an additional 2" from the bottom of the visible area of the banner will maximize visibility.

**Resolution:** For optimal clarity, images should maintain a resolution of 150-300 dpi at the size they will be printed.

**Colour:** Please submit files in CMYK colour format. Artwork can contain solid PMS colours, however, please inform us of this when submitting your files.

**File format:** Adobe PDF, select 'press quality' option when creating.

**Turnaround time:** As fast as 48 hours (please specify required date when ordering).

**Ordering:** Submit details and files at [www.gawck.ca/place-order.html](http://www.gawck.ca/place-order.html)

**For pricing or more information, contact us at 416-769-2323, [orders@gawck.ca](mailto:orders@gawck.ca) or [www.gawck.ca](http://www.gawck.ca)**