# gawck

## gawck L™

The gawck L banner stand is our most popular flex frame and a great alternative to a retractable when being used as a stationary display. As with all gawck L stands, your graphic extends right to the floor, keeping the focus on your message and not the frame. To ensure that your artwork and message stand out, we use a unique material made specifically for banner stands. It has a rich satin finish, doesn't sag or curl, and contains gawck block™ to eliminate light from washing out your artwork from behind. The stand itself has low profile rails on the top and bottom which clamp onto the banner. A weighted rear foot and tension pole keep the graphic upright and secure. A major benefit of all flex frame banner stands is the ability to change the graphic yourself, allowing for multiple versions or future changes. This banner stand sets up in under five minutes. It includes a nylon transport bag with built-in graphic tube to protect your artwork, an instruction sheet and a one-year hardware warranty. The gawck L stands at 6' 8" in height when in use.

*Banner size:* 33" w x 78" h

*Usage:* Primarily used for portable or stationary indoor displays. Also suitable for short term outdoor events when protected from the elements.

*Printing:* 6/0 full colour printing at 600 dpi using durable, eco-friendly latex ink

*Graphic material:* Made specifically for banner stands, rich satin finish, no edge curl and contains gawck block™ to eliminate show through.

*Stand:* Aluminum clamping rails top and bottom, tension pole, and weighted foot

*Set up:* Five minutes or less

*Also includes:* Nylon transport bag with built-in graphic tube, an instruction sheet and a one-year hardware warranty





## Design and ordering guidelines:

For best results, please use the following guidelines when creating and submitting your artwork:

*Size and bleed:* Your artwork requires bleed for both the top and bottom rails. The visible portion of the banner is 33" x 77". Add bleed of 1/2" to the top and bottom of your artwork. Your final artwork will measure 33" x 78".

*Resolution:* For optimal clarity, images should maintain a resolution of 150-300 dpi at the size they will be printed.

*Colour:* Please submit files in CMYK colour format. Artwork can contain solid PMS colours, however, please inform us of this when submitting your files.

*File format:* Adobe PDF, select 'press quality' option when creating.

*Turnaround time:* As fast as 48 hours (please specify required date when ordering).

*Ordering:* Submit details and files at www.gawck.ca/place-order.html

**For pricing or more information, contact us at 416-769-2323, orders@gawck.ca or www.gawck.ca**

**File set up:**



½" bleed

78"

½" bleed

33"