



gawck X™

The gawck X is a flex frame banner stand that has gained popularity due to its simple design, portability, light weight and low cost. To ensure that your artwork and message stand out, we use a unique material made specifically for banner stands. It has a rich satin finish, doesn't sag or curl, and contains gawck block™ to eliminate light from washing out your artwork from behind. With aluminum legs and fiberglass arms, this gawck X holds the graphic panel in place using threaded pins inserted through grommets in each corner of the banner. A major benefit of all flex frame banner stands is the ability to change the graphic yourself, allowing for multiple versions or future changes. Banners can be swapped in two to three minutes. The gawck X includes a nylon transport bag for the stand, a rigid cardboard tube for the graphic(s), an instruction sheet and a one-year hardware warranty. It stands at 5' 8" in height when in use.

Banner size: 26" w x 62" h

Usage: Primarily used for portable or stationary indoor displays. Also suitable for short term outdoor events when protected from the elements.

Printing: 6/0 full colour printing at 600 dpi using durable, eco-friendly latex ink

Graphic material: Made specifically for banner stands, rich satin finish, no edge curl and contains gawck block™ to eliminate show through.

Stand: Aluminum legs, fiberglass arms and solid metal graphic pins

Set up: Two to three minutes

Also includes: Nylon transport bag for the stand, rigid cardboard tube for the graphic(s), instruction sheet and a one-year hardware warranty

Design and ordering guidelines:

For best results, please use the following guidelines when creating and submitting your artwork:

Size and bleed: 26" w x 62" h, this banner stand does not require any bleed (see diagram at left).

Resolution: For optimal clarity, images should maintain a resolution of 150-300 dpi at the size they will be printed.

Colour: Please submit files in CMYK colour format. Artwork can contain solid PMS colours, however, please inform us of this when submitting your files.

File format: Adobe PDF, select 'press quality' option when creating.

Turnaround time: As fast as 48 hours (please specify required date when ordering).

Ordering: Submit details and files at www.gawck.ca/place-order.html

For pricing or more information, contact us at 416-769-2323, orders@gawck.ca or www.gawck.ca

